

The Status of the Dallas Jury: What Are They Thinking

Dallas Bench Bar
September 29, 2016

Jason S. Bloom, MA
Bloom Strategic Consulting, Inc.
Dallas, TX

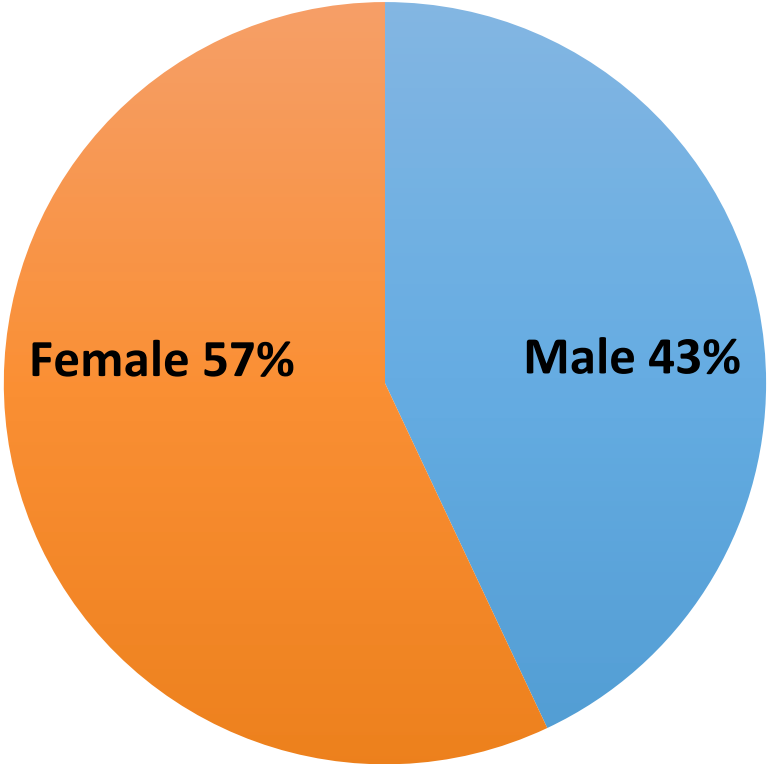
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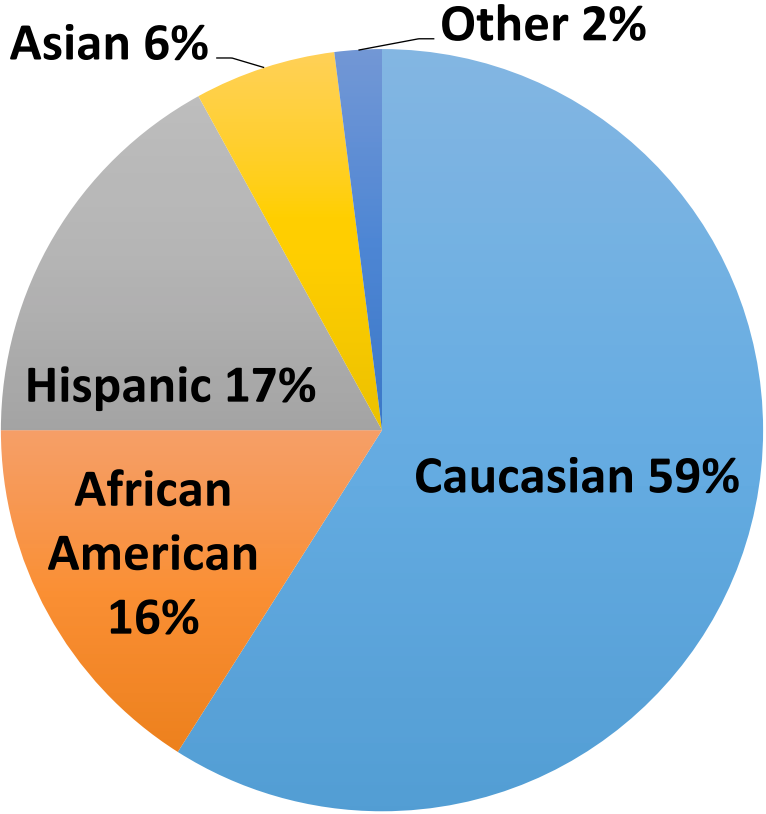
Dallas Jury Project

- Approx 1000 prospective jurors
- Surveyed in Summer 2016
- Prospective jurors from the civil and criminal courts
- Administered by Bloom staff in the jury assembly rooms
- Asked about demographics and worldviews relevant to civil and criminal matters
- Ran the statistics to see what was significant

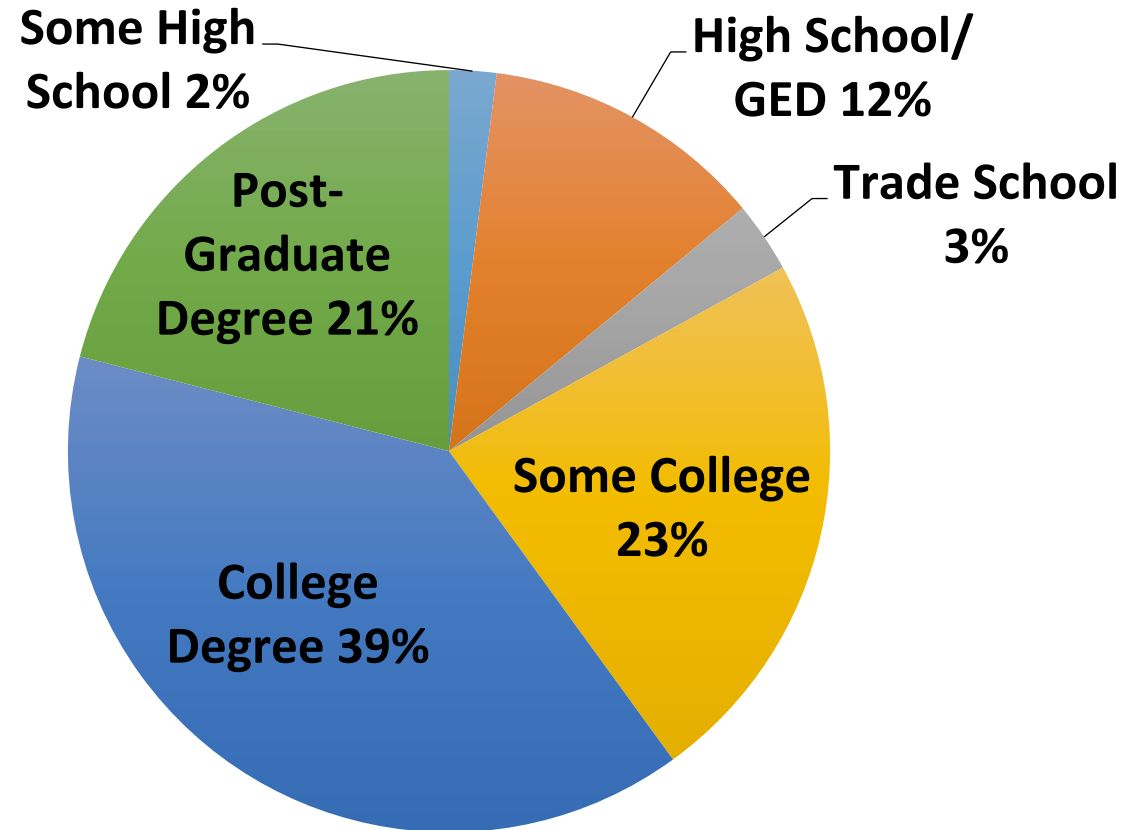
Sample Statistics: Gender



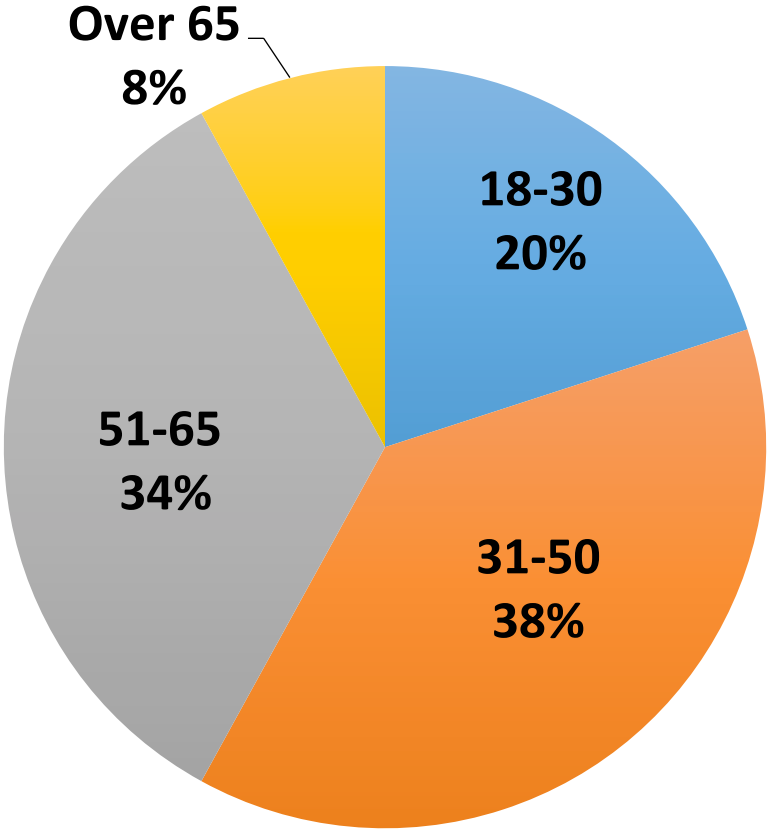
Sample Statistics: Ethnicity



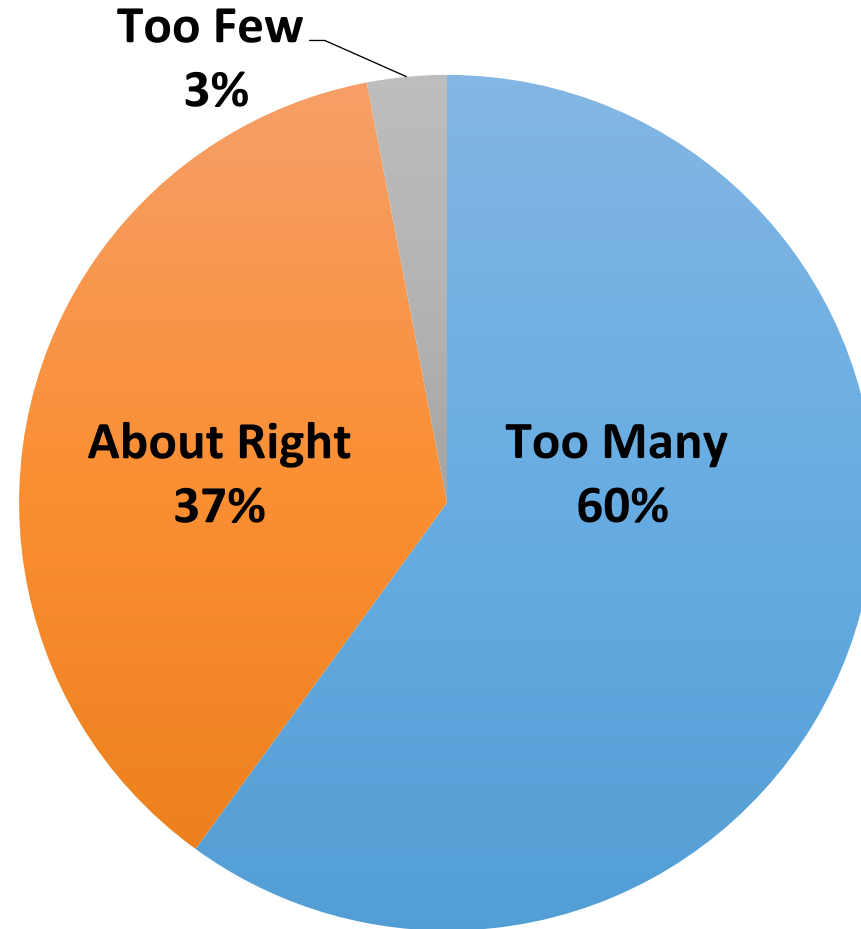
Sample Statistics: Education



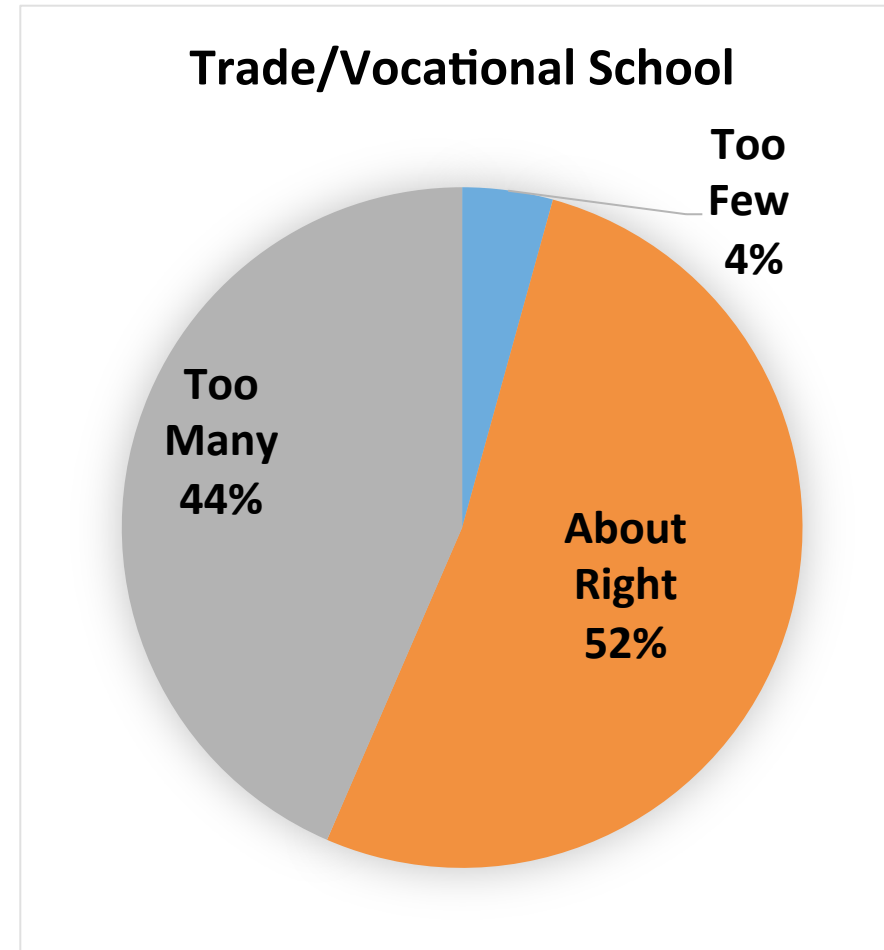
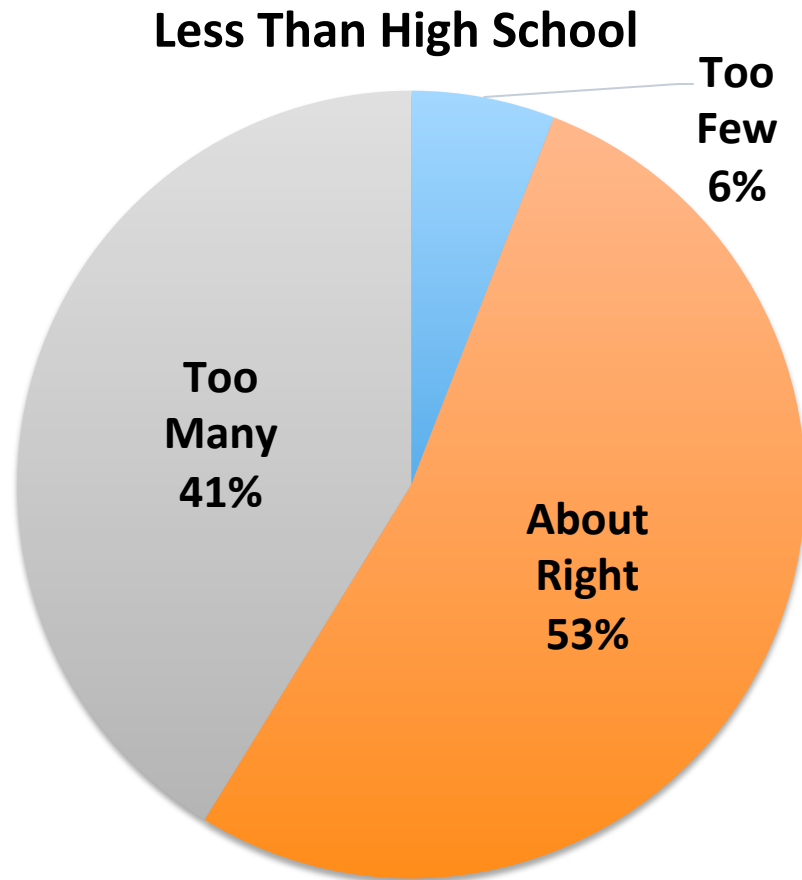
Sample Statistics: Age



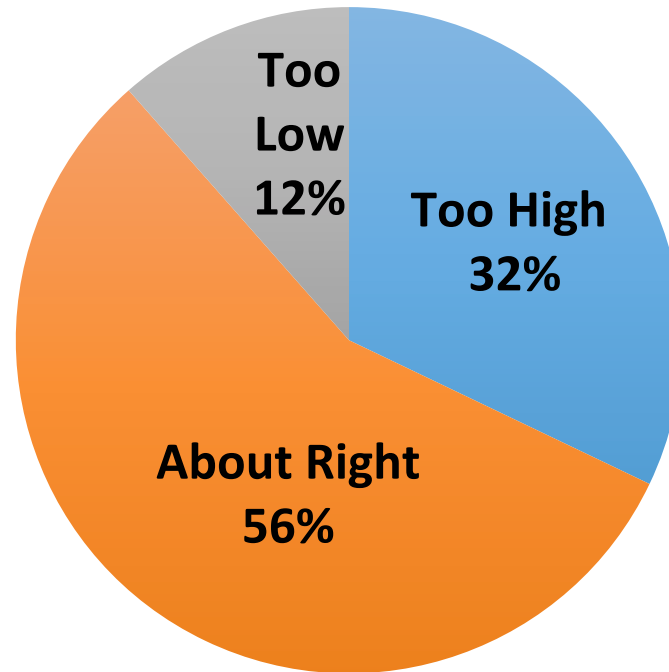
How do you feel about the number of lawsuits in our Courts?



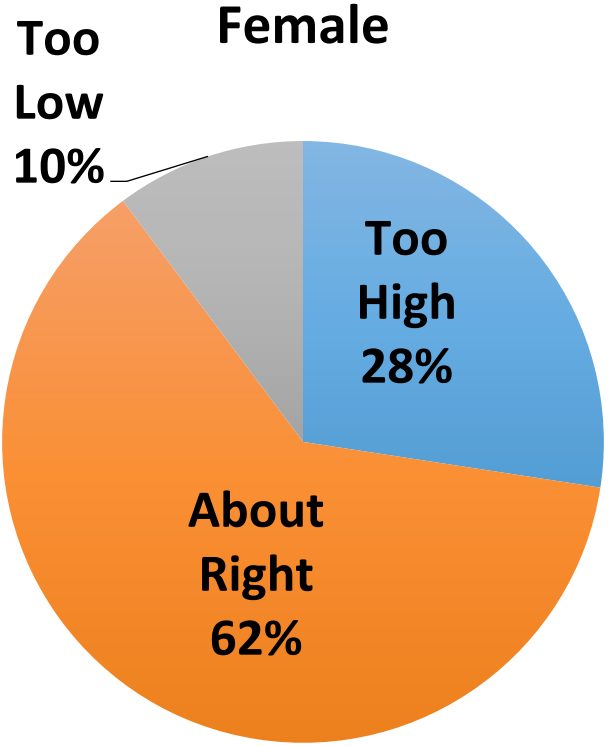
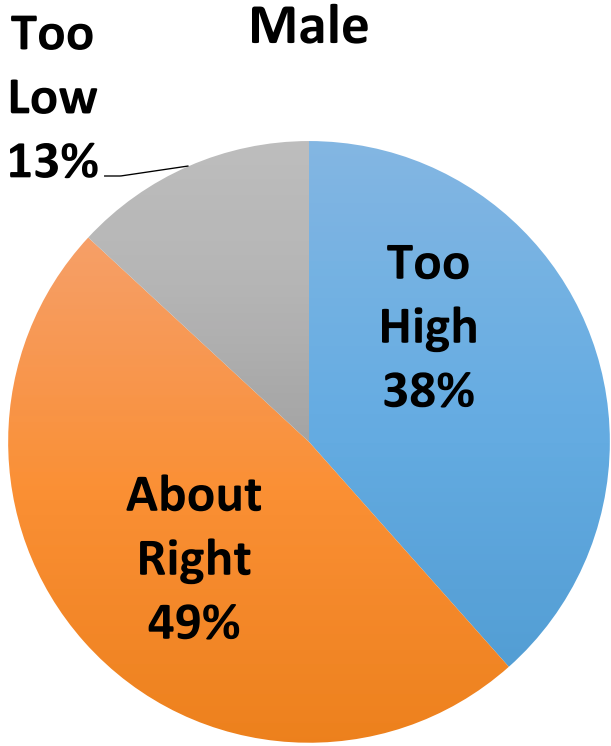
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How do you feel about the monetary damages awarded by juries?

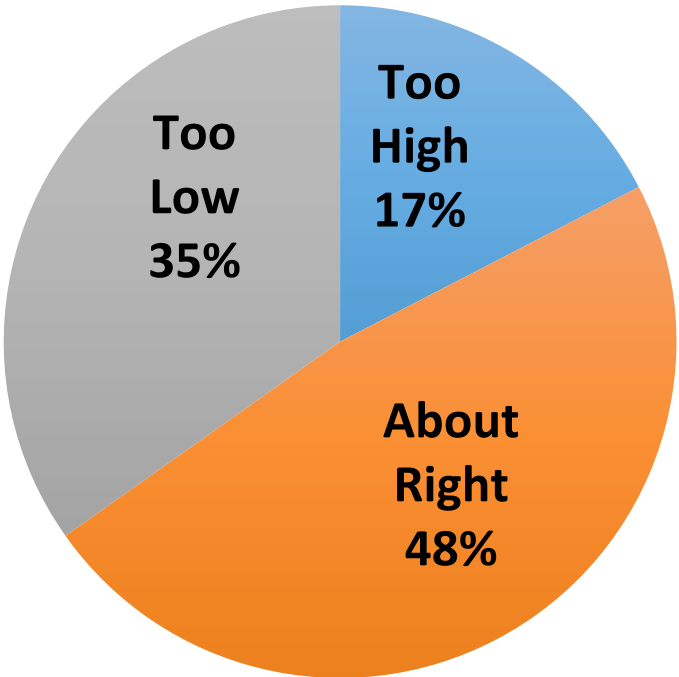


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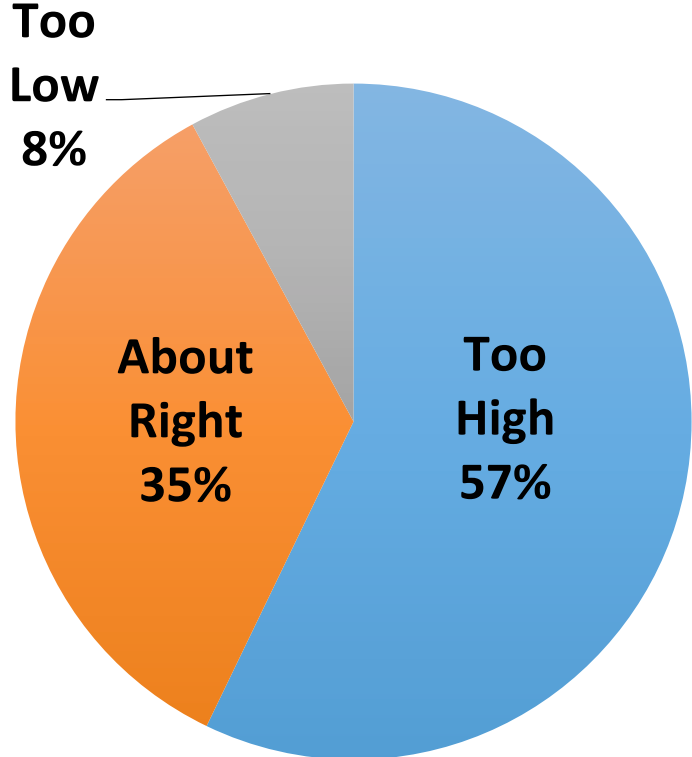


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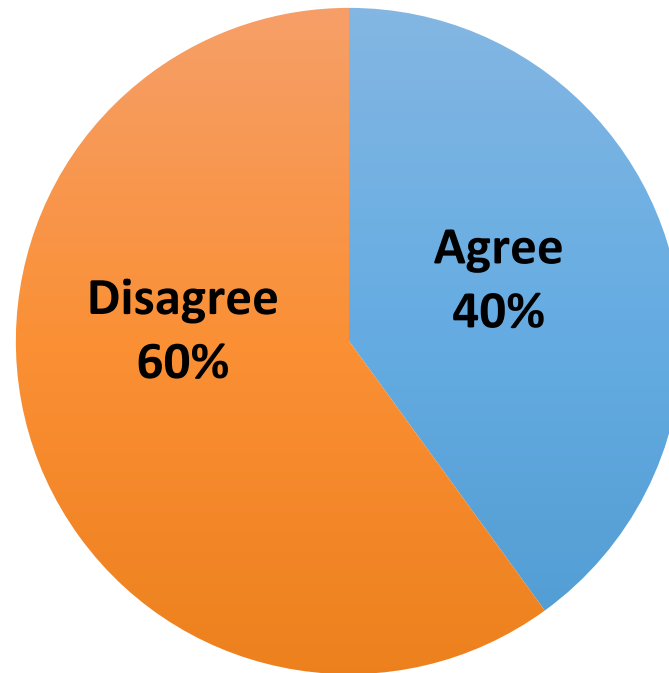
Trade/Vocational



Over 65 Age Cohort

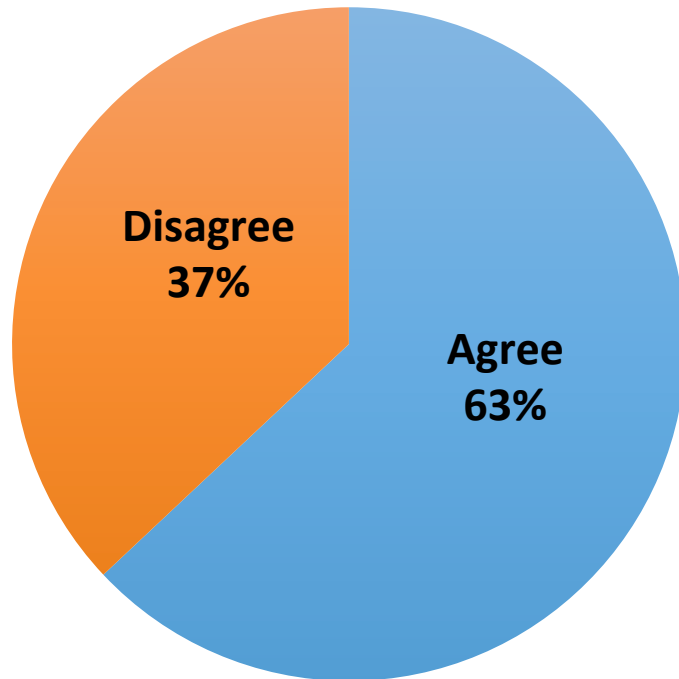


In this day and age, oral agreements should NOT be binding.

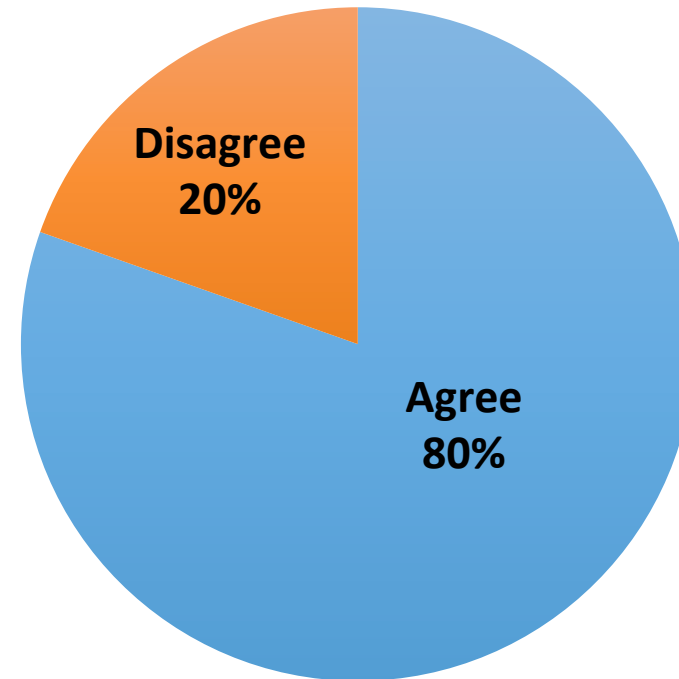


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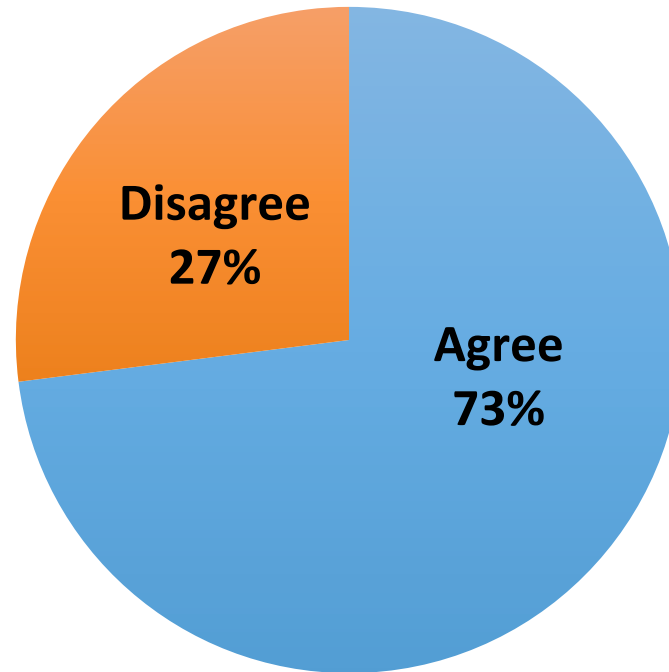
Asian



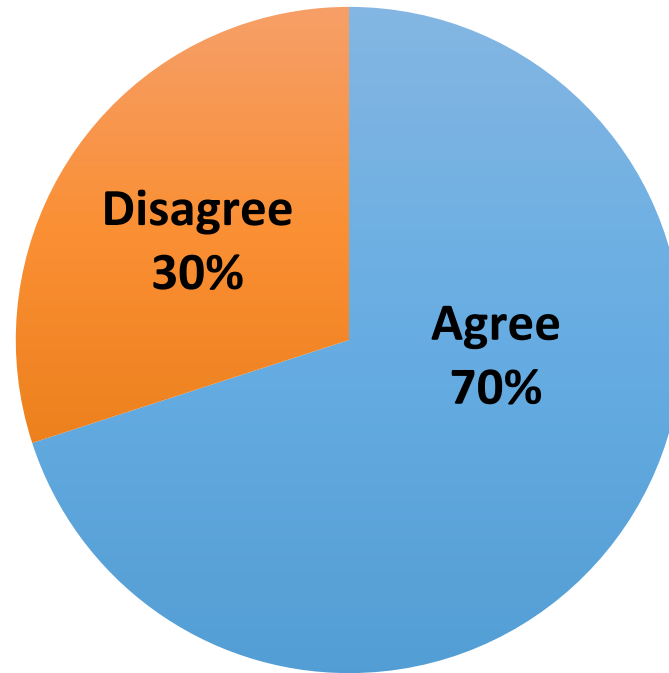
Some High School



Someone commmits fraud by
lying to someone else.

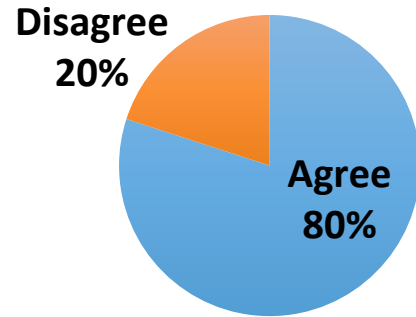


Lawsuits are a good way to keep companies honest.

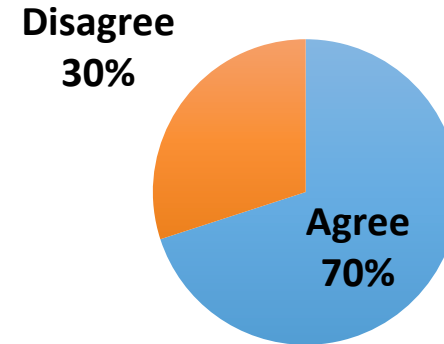


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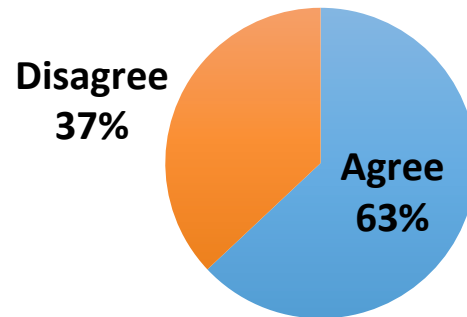
18-30 Age Cohort



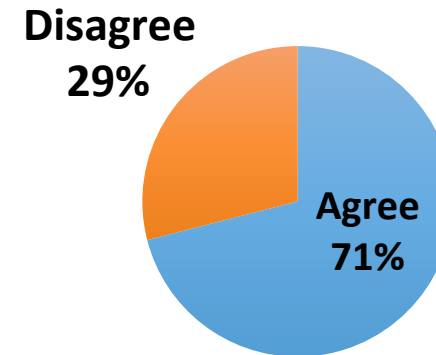
31-50



51-65

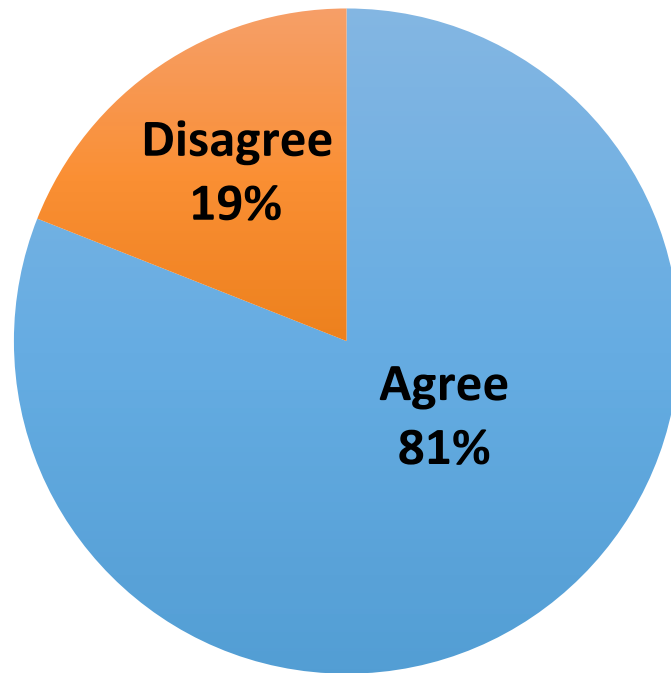


Over 65

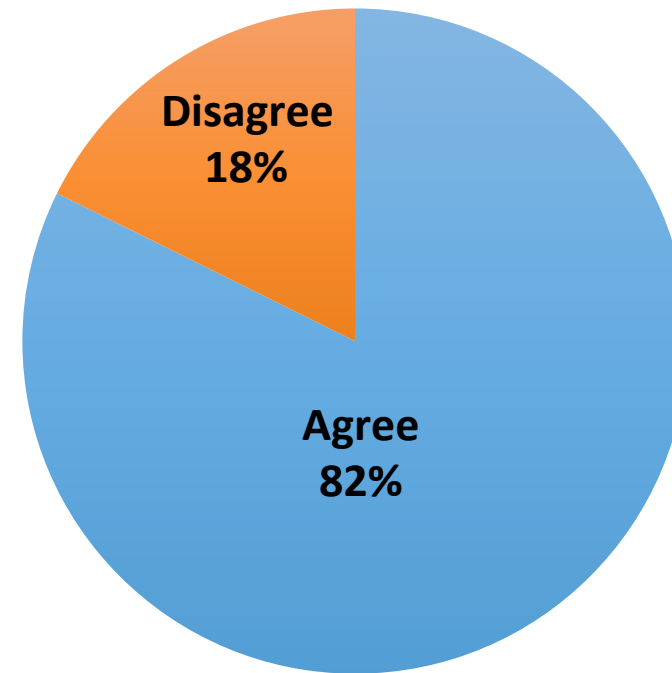


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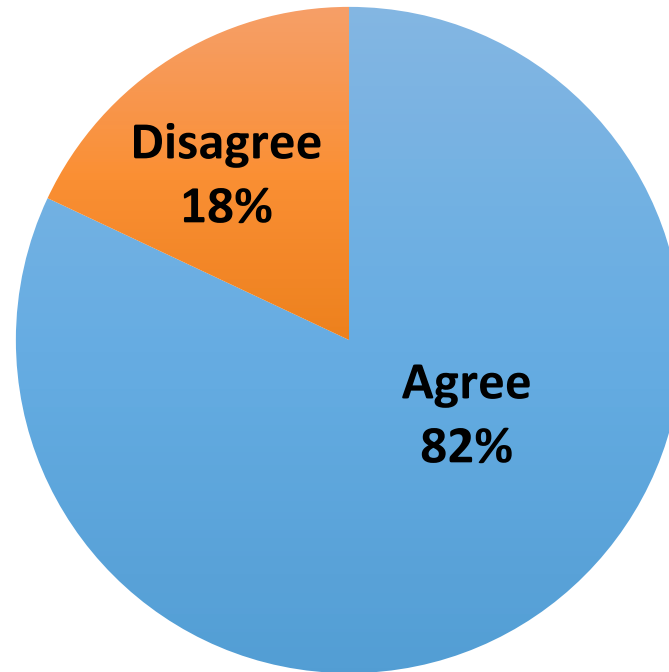
Asian



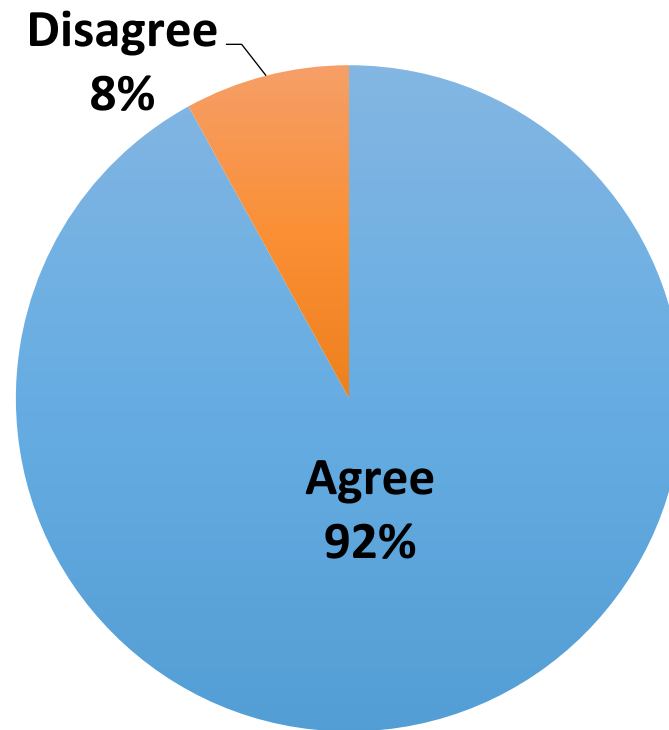
Some High School



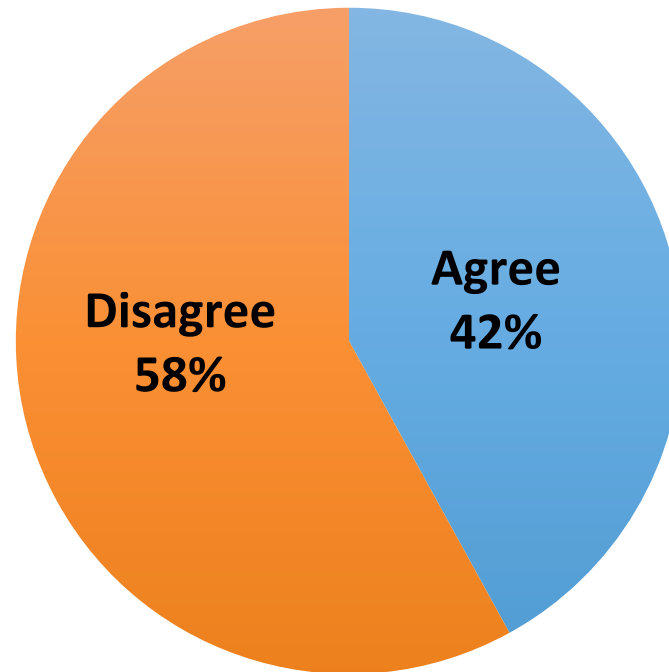
If someone has a trade secret, then they should get a patent on it.



Companies should do a better job of protecting their confidential information.

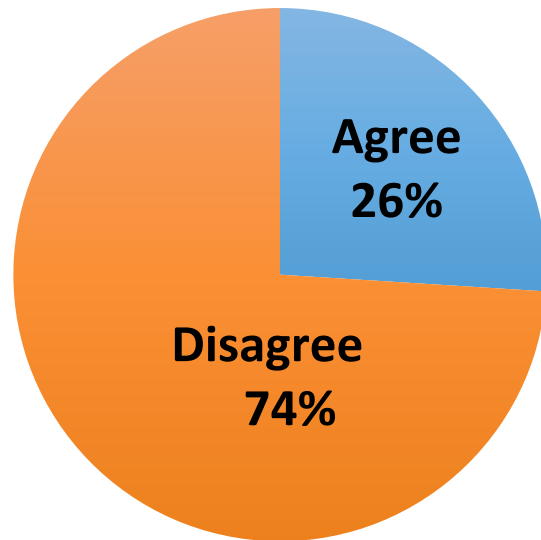


Companies are generally honest when it comes to competing in the marketplace.

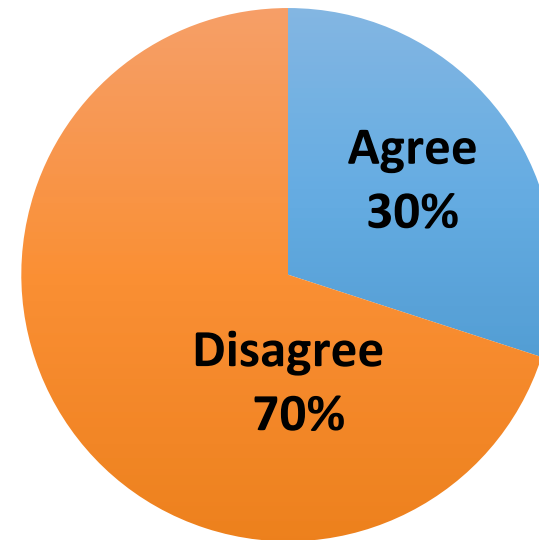


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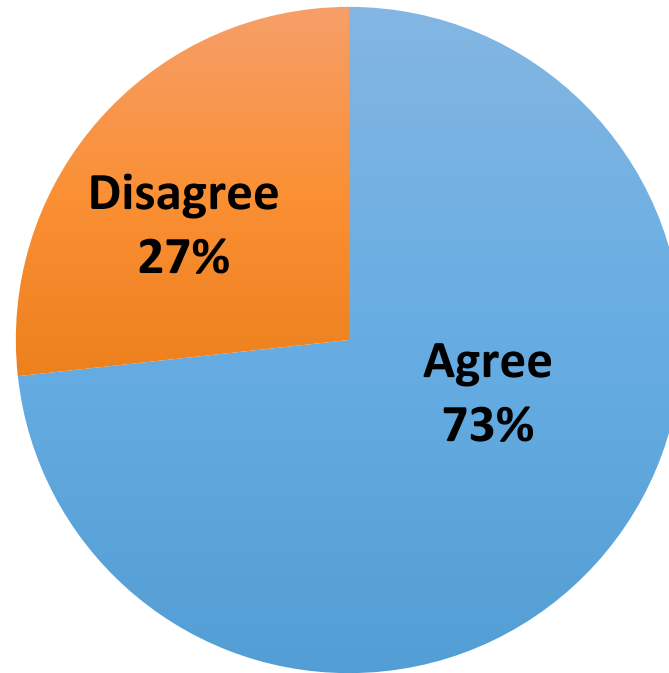
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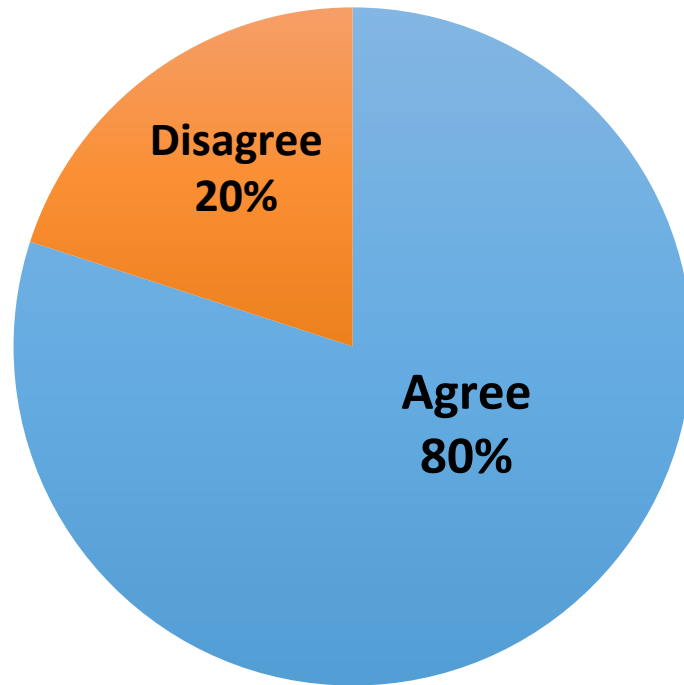


A lawsuit is a reasonable means of resolving a dispute.

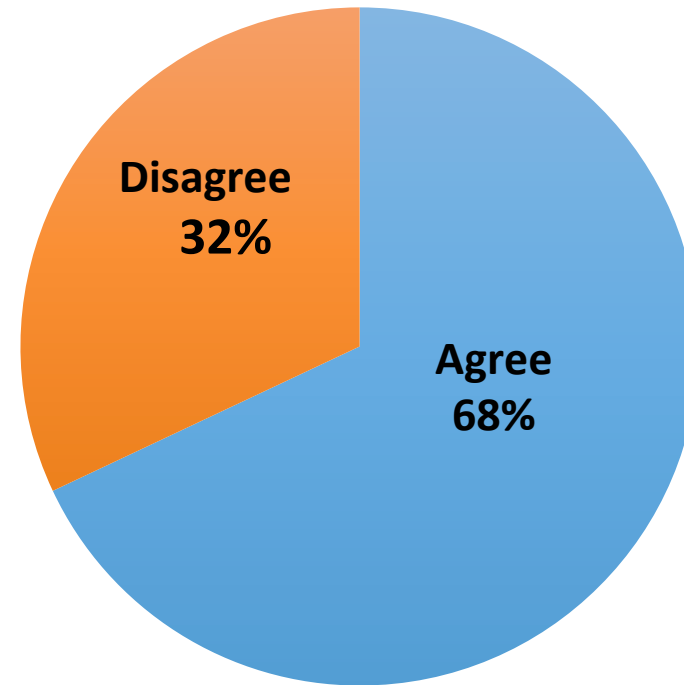


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Male

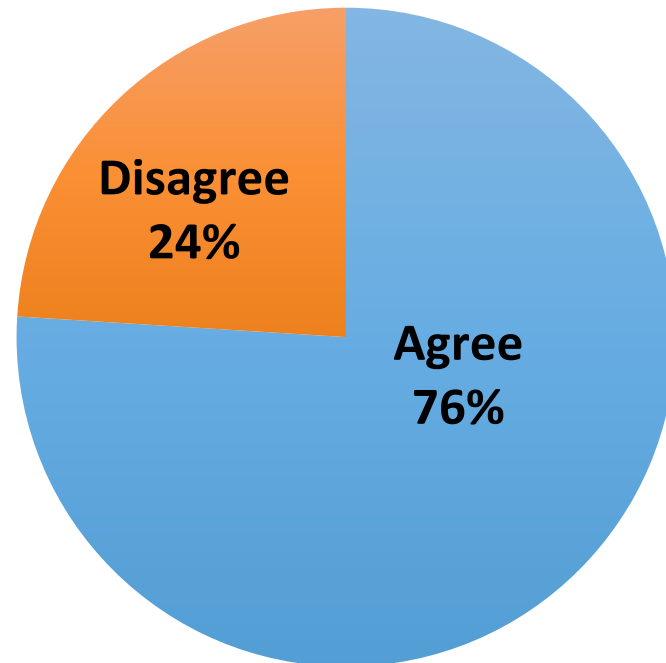


Female

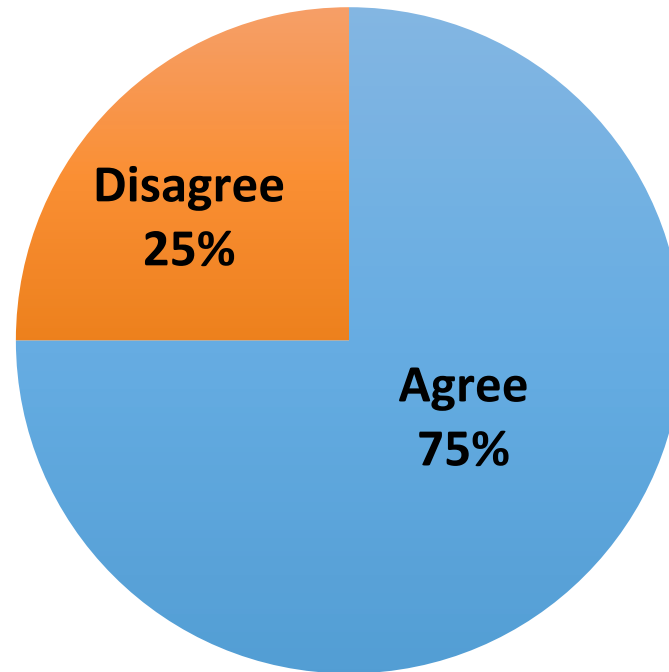


Company policies are not applied equally among employees.

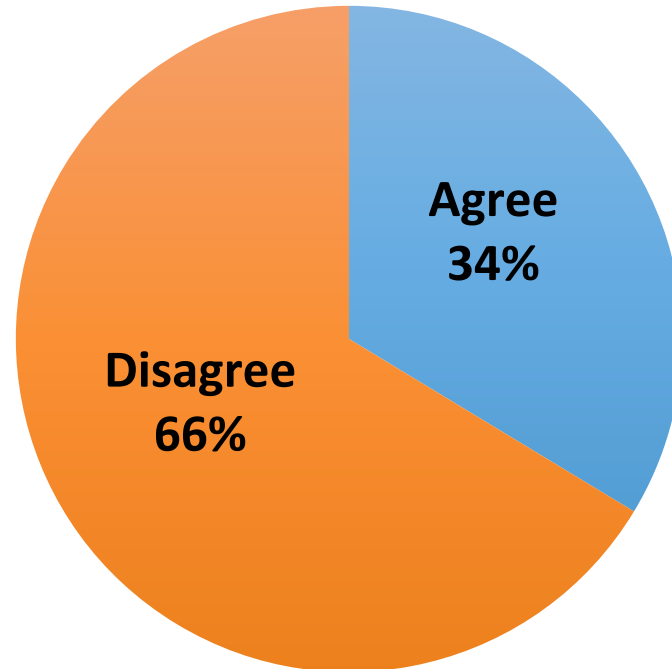
African American



Too many people are using lawyers to find legal loopholes to support wrongful conduct.

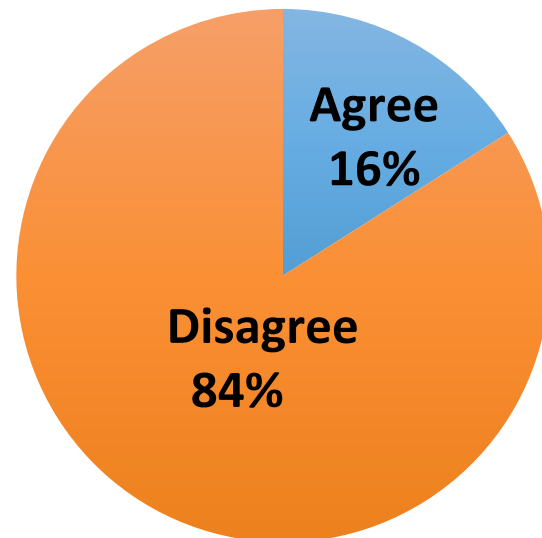


Most people who file lawsuits against companies are trying to get some money they don't deserve.

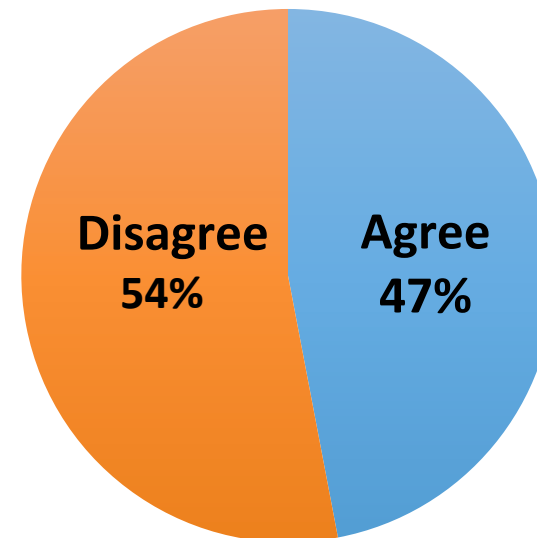


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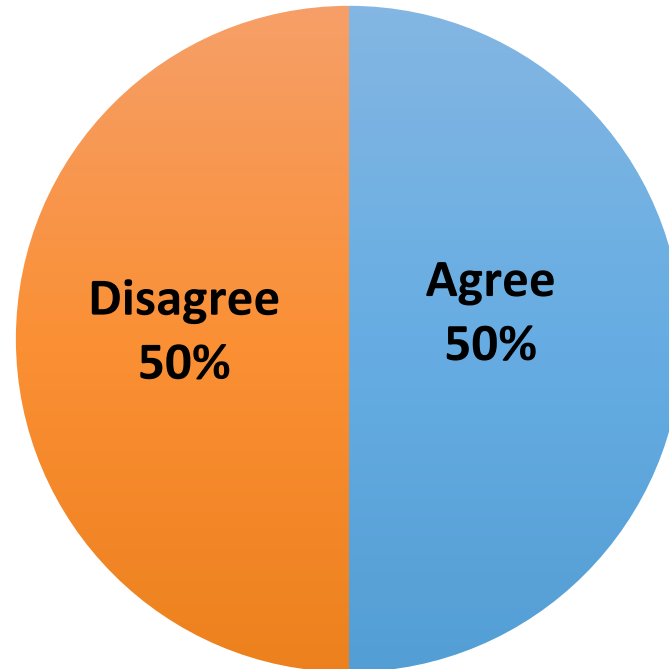
African American



Asian

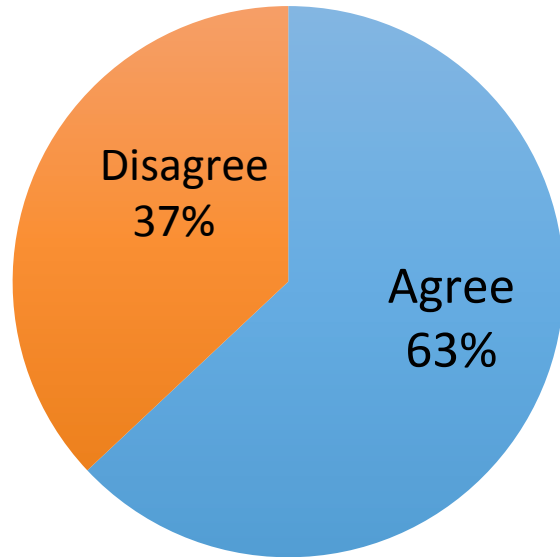


If someone is charged with a crime,
they will need to prove their
innocence to go free.

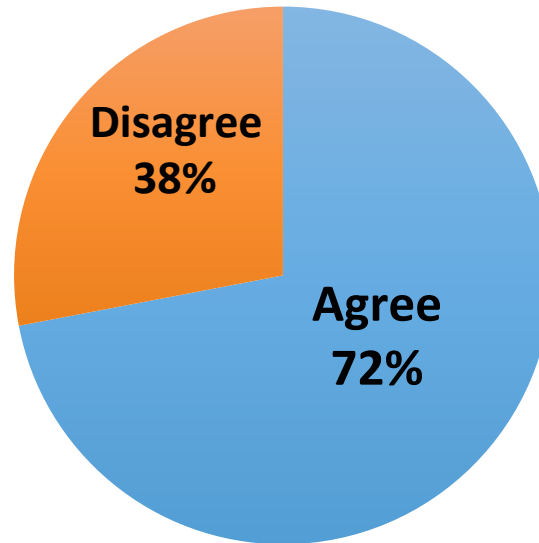


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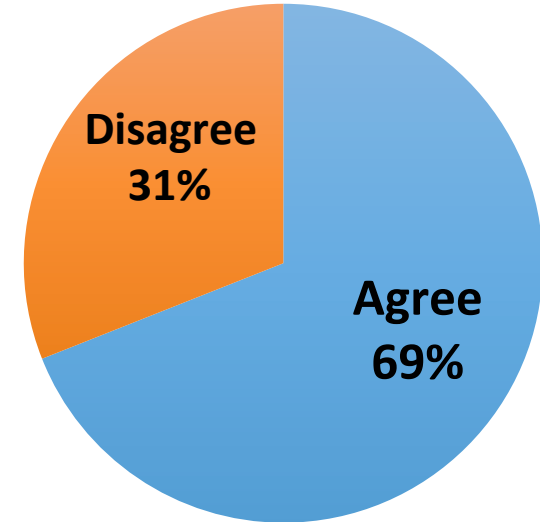
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Asian

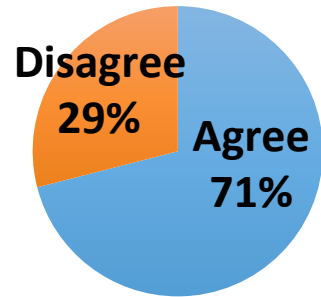


Hispanic

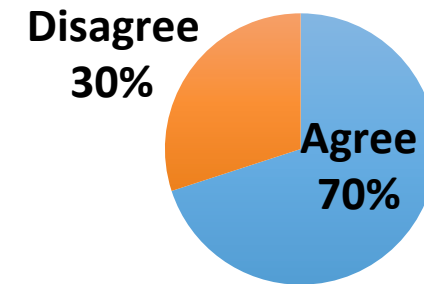


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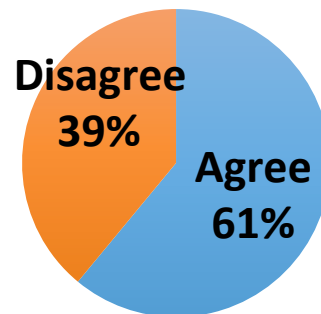
Some High School



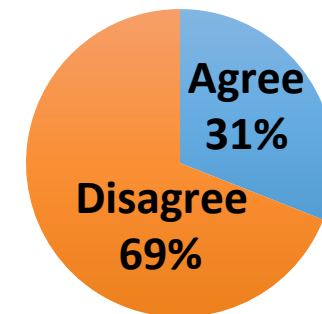
High School Degree/GED



Vocational School



Post Graduate Degree



THANKS Y'ALL!

Jason S. Bloom, MA

Bloom Strategic Consulting, Inc.
Dallas, TX

www.bloomstrategy.com

